

Planning Your Book Trailer

Name of Book Trailer: _____

Script

What phrases from the book do you remember? What purpose did they serve the reader?

What words or phrases will you choose for your visuals? Will they be voiced over or Text on pictures?

Imagery

List the important visuals you remember from the book; characters, settings, actions etc...How will you use them?

Sound Effects/Music

What type of sound effects/music will you use to create the mood and why?

Mood

What type of mood do you want to create in your trailer? How will the imagery, sound effects and pacing of the trailer effect this and why?

Story Highlights and Hook

What part of the story will your trailer focus on? Will it be a fast paced action feel or a slow paced suspenseful mood? What will peak the interest of a potential reader for this trailer? What is the Hook? (undisclosed part that gets the reader to want to read this book!)

What Technology Tool best fits your project?

iMovie with Video? iMovie with Slides, Text and Audio?

Trailer Producer's Name _____

Actor/Actresses involved in Trailer

Locations used _____

Any other Credits: